

Wednesday, March 11th, 2020

6:30 AM Check-in and Networking Breakfast

8:30 AM - 5:30 PM Presentations with lunch break

5:30 PM - 8:00 PM Elite Sponsor, Networking Reception

Thursday, March 12th, 2020

8:30 AM - 4:30 PM Presentations with lunch break

Hyatt Regency, Room: Conference Center, Top Floor, 1 Old Golf Course Road, Monterey, California 93940

*** NOTE: If preferred, booth space is available, however, a booth and setup / tear down will need to be provided by The Sponsor.**

Sponsorship Opportunities with Speaker Slots (limited availability)

Elite Level at \$12,500.00 (recognition and opportunities include but are not limited to): You will receive all Platinum Level opportunities listed below. In addition, Elite Level Sponsors will host a networking reception on the first evening of the event, including food, beverage & ample logo placement for up to 400 attendees. You will also receive a PRIVATE MEETING ROOM where you can hold meetings or demos at your discretion for the entirety of the event.

Platinum Level at \$6,500.00 (recognition and opportunities include but are not limited to):

Exhibitor Space	Two complimentary 6' tables with chairs and a white fabric cover to be placed in the foyer of the conference center.
Guest Passes	Four complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Presenter Opportunity	One 45 minute speaking slot or a panel member for one of two open-panel discussions, will be allotted to The Sponsor on a first-come first-serve basis. (topics subject to approval by Insider Threat Summit management and/or Tech Regiment, Inc.). Opportunity to reach up to 350 defense and technology enthusiasts per day in an informative setting. If no speaking slots are available The Sponsor may host a meal instead.
Distribution	Primary logo recognition and placement in the Insider Threat Summit event media to be distributed prior to the event to attendees via email, through our public relations efforts and on site at the event. (minimum of 2,500 select distribution).
On-Site Signage	Primary logo recognition and placement on event signage posted in key areas of the exhibition hall.
Web	Logo recognition and placement on the event website, facebook page sponsors album and posts, LinkedIn mentions and twitter posts (we recommend engaging with posts on all social media sites to boost online impressions).
Post Event Benefits	Receipt of a full list of attendees who have allowed their information to be released, available upon request.

Gold Level at \$3,800.00 (recognition and opportunities include but are not limited to):

Exhibitor Space	One complimentary 6' table with chairs and a white fabric cover to be placed in the foyer of the conference center.
Guest Passes	Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Presenter Opportunity	One 30 minute presentation will be allotted to The Sponsor (speaker will be provided by sponsor; topic subject to approval by Insider Threat Summit management). Opportunity to reach up to 350 defense and technology enthusiasts per day in an informative setting.
Distribution	Secondary logo recognition and placement in the Insider Threat Summit event agenda to be distributed prior to the event to attendees via email, through our public relations efforts and on site at the event. (minimum of 2,500 select distribution).
On-Site Signage	Secondary logo recognition and placement on event signage posted in key areas of the exhibition hall.
Web	Logo recognition and placement on the event website, facebook page sponsors album (we recommend engaging with posts on all social media sites to boost online impressions).



Insider Threat Summit 2020 will be strategically located near some of the leading defense, technology, medical, educational and correctional organizations within the Federal, State, local and education arenas.

Sponsorship Opportunities - Exhibit Only

Limited space is available on a first-come, first-serve basis. Recognition and opportunities include but are not limited to:

Silver Level at \$2,500.00

Exhibitor Space	One complimentary 6' table with chairs and a fabric cover in the conference center.
Guest Passes	Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Logo Placement	Logo recognition and placement on the event signage, social media pages and program as a Silver Sponsor

Bronze Level at \$1,800.00

Logo Placement	Logo recognition and placement on the event signage, social media pages and program as Bronze Sponsor
Guest Pass	One complimentary, two-day general admission pass will be provided so you may send a representative to enjoy the event.

Sponsorship Opportunities - Food and Beverages

Limited space is available on a first-come, first-serve basis. Recognition and opportunities include but are not limited to:

Breakfast - single day at \$2, 500.00 (two total sponsorships available):

Breakfast	Chef's select breakfast sandwiches or oatmeal bar served with Starbucks coffee, Tazo teas and orange juice for up to 400 attendees.
Guest Passes	Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Logo Placement	Logo recognition and placement on the event signage, social media pages and program as Breakfast Sponsor. *Feel free to provide your own promotional materials as they relate to the event at your discretion (coasters, pens, padfolios...etc.)

Lunch- single day at \$2, 500.00 (two total sponsorships available):

Lunch	Choice of chef's gourmet selection in served in a build-your-own bar with table-side beverage service for up to 400 attendees.
Guest Passes	Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Logo Placement	Logo recognition and placement on the event signage, social media pages and program as Lunch Sponsor *Feel free to provide your own promotional materials as they relate to the event at your discretion (coasters, pens, padfolios...etc.)

Coffee - two days at \$2,500.00 (one total sponsorships available):

Coffee Breaks	Starbucks coffee and Tazo tea selections to be served throughout the event in the foyer and exhibit room for up to 400 attendees.
Guest Passes	Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Logo Placement	Logo recognition and placement on the event signage, social media pages and program as Coffee Sponsor *Feel free to provide your own promotional materials as they relate to the event at your discretion (coasters, pens, padfolios...etc.)

more sponsorships.....



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Sponsorship Opportunities - Add Ons

Limited space is available on a first-come, first-serve basis. Recognition and opportunities include but are not limited to:

ADD ON: PRIVATE Demo/Meeting Room Package - 2 days at \$1,200.00 per meeting room

(You must already be a paying sponsor to add on a private meeting room. There are only four total rooms available.):

Meeting	One INDOOR meeting room to include board room table, chairs, side table, water and accessories. Room is private and located on the same floor as the presentations. Meetings and/or demos may be scheduled at your leisure and the room may be used at your will. Electronics and white boards (AV) will be quoted separately.
Guest Passes	Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Logo Placement	Logo recognition and placement outside of the meeting lounge, in addition to being on event signage, social media pages and program materials as a Sponsor. *Feel free to provide your own promotional materials as they relate to the room at your discretion (coasters, pens, padfolios...etc.)

TV Monitor Rental for two days (You must already be a paying sponsor to add on any equipment. All supplies are available on a first-come, first-serve basis.)

24" LED Monitor	\$ 100.00
32" LED Monitor	\$ 200.00
43" Hi-Def Plasma Monitor	\$ 440.00
50" LED Display Monitor	\$ 680.00
60" LED Display Monitor	\$ 760.00

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