

Wednesday - March 27, 2024

6:30 AM Check-in and Networking Breakfast is Open
 8:30 AM - 5:30 PM Presentations with lunch break
 5:30 PM - 8:00 PM Elite Sponsor, Networking Reception
 8:30 AM - 4:30 PM Presentations with lunch break

HOSTED BY:



Thursday - March 28, 2024

Marriott: 350 Calle Principal, 2nd Floor Foyer and San Carlos Rooms, Monterey, CA 93940

* NOTE: If preferred, booth space is available, however, a booth and setup/tear down will need to be provided by the Sponsor.

Sponsorship Opportunities with Speaker Slots (limited availability)

For ALL Sponsorship Opportunities: Limited space is available on a first-come, first-serve basis. Recognition and opportunities include but are not limited to:

Elite Level at \$12,500.00 The Sponsor will receive all Platinum Level opportunities listed below. In addition, Elite Level Sponsors will host a networking reception on the first evening of the event, including food, beverage & ample logo placement for up to 400 attendees. Also includes a PRIVATE MEETING ROOM for meetings or demos at the discretion of the Sponsor for the entirety of the event.

Platinum Level at \$6,500.00

Exhibitor Space	Two complimentary 6' tables with chairs and a white fabric cover to be placed in the foyer of the conference center.
Guest Passes	Four complimentary, two-day general admission passes will be provided so the Sponsor may enjoy the presentations with other guests.
Presenter Opportunity	One 45-minute speaking slot or a panel member for one of two open-panel discussions will be allotted to the Sponsor on a first-come, first-serve basis (topics subject to approval by Insider Threat Summit management). Opportunity to reach up to 400 defense and technology enthusiasts per day in an informative setting. If no speaking slots are available, the Sponsor may host a meal instead.
Distribution	Primary logo recognition and placement in the Insider Threat Summit event media to be distributed prior to the event to attendees via email, through our public relations efforts, and on-site at the event. (minimum of 2,500 select distribution).
On-Site Signage	Primary logo recognition and placement on event signage posted in key areas of the exhibition hall.
Web	Logo recognition and placement on the event website and Linked In mentions (we recommend engaging with posts on all social media sites to boost online impressions).
Post Event Benefits	A full list of attendees who have allowed their information to be released is available upon request.

Gold Level at \$3,800.00

Exhibitor Space	One complimentary 6' table with chairs and a white fabric cover to be placed in the foyer of the conference center.
Guest Passes	Two complimentary, two-day general admission passes will be provided so the Sponsor may enjoy the presentations with other guests.
Presenter Opportunity	One 30-minute presentation will be allotted to the Sponsor (speaker will be provided by the Sponsor; topic subject to approval by Insider Threat Summit management). Opportunity to reach up to 350 defense and technology enthusiasts per day in an informative setting.
Distribution	Secondary logo recognition and placement in the Insider Threat Summit event agenda to be distributed prior to the event to attendees via email, through our public relations efforts, and on-site at the event. (minimum of 2,500 select distribution).
On-Site Signage	Secondary logo recognition and placement on event signage posted in key areas of the exhibition hall.
Web	Logo recognition and placement on the event website and Linked In mentions (we recommend engaging with posts on all social media sites to boost online impressions).

Insider Threat Summit 2024 will be strategically located near some of the leading defense, technology, medical, educational and correctional organizations within the Federal, State, local and education arenas.

Sponsorship Opportunities - Exhibit/No Speaker

Limited space is available on a first-come, first-serve basis. Recognition and opportunities include but are not limited to:

Silver Level at \$2,500.00

Exhibitor Space	One complimentary 6' table with chairs and a fabric cover in the conference center.
Guest Passes	Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Logo Placement	Logo recognition and placement on the event signage, social media pages and program as a Silver Sponsor

Bronze Level at \$1,800.00

Logo Placement	Logo recognition and placement on the event signage, social media pages and program as Bronze Sponsor
Guest Pass	One complimentary, two-day general admission pass will be provided so you may send a representative to enjoy the event.

Sponsorship Opportunities - Food and Beverages

Limited space is available on a first-come, first-serve basis. Recognition and opportunities include but are not limited to:

Breakfast - single day at \$2,500.00 (two total sponsorships available):

Breakfast	Chef's select breakfast sandwiches or oatmeal bar served with Starbucks coffee, Tazo teas and orange juice for up to 400 attendees.
Guest Passes	Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Logo Placement	Logo recognition and placement on the event signage, social media pages and program as Breakfast Sponsor. *Feel free to provide your own promotional materials as they relate to the event at your discretion (coasters, pens, padfolios...etc.)

Lunch- single day at \$2,500.00 (two total sponsorships available):

Lunch	Choice of chef's gourmet selection in served in a build-your-own bar with table-side beverage service for up to 400 attendees.
Guest Passes	Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Logo Placement	Logo recognition and placement on the event signage, social media pages and program as Lunch Sponsor *Feel free to provide your own promotional materials as they relate to the event at your discretion (coasters, pens, padfolios...etc.)

Coffee - two days at \$2,500.00 (one total sponsorships available):

Coffee Breaks	Starbucks coffee and Tazo tea selections to be served throughout the event in the foyer and exhibit room for up to 400 attendees.
Guest Passes	Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Logo Placement	Logo recognition and placement on the event signage, social media pages and program as Coffee Sponsor *Feel free to provide your own promotional materials as they relate to the event at your discretion (coasters, pens, padfolios...etc.)

more sponsorships.....



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Sponsorship Opportunities - Add Ons

Limited space is available on a first-come, first-serve basis. Recognition and opportunities include but are not limited to:

ADD ON: PRIVATE Demo/Meeting Room Package - 2 days at \$1,200.00 per meeting room

(You must already be a paying sponsor to add on a private meeting room. There are only four total rooms available.):

Meeting	One INDOOR meeting room to include board room table, chairs, side table, water and accessories. Room is private and located on the same floor as the presentations. Meetings and/or demos may be scheduled at your leisure and the room may be used at your will. Electronics and white boards (AV) will be quoted separately.
Guest Passes	Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.
Logo Placement	Logo recognition and placement outside of the meeting lounge, in addition to being on event signage, social media pages and program materials as a Sponsor. *Feel free to provide your own promotional materials as they relate to the room at your discretion (coasters, pens, padfolios...etc.)

TV Monitor Rental for two days (You must already be a paying sponsor to add on any equipment. All supplies are available on a first-come, first-serve basis.)

24" LED Monitor	\$ 100.00
32" LED Monitor	\$ 200.00
43" Hi-Def Plasma Monitor	\$ 440.00
50" LED Display Monitor	\$ 680.00
60" LED Display Monitor	\$ 760.00

Please Continue to Order Form....



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The Annual Insider Threat Summit is Hosted by Advanced Onion, Inc. | Wednesday, March 27th, 2024 - Thursday, March 28th, 2024
 Monterey Marriott, 350 Calle Principal, 2nd floor Foyer and San Carlos Rooms, Monterey, CA 93940

CONTACT INFORMATION:

Advanced Onion, Inc.
 2460 Garden Road, STE E,
 Monterey, CA 93940

Lauren McCabe, Event Director
 405.219.5102 (text or call)
 lauren.mccabe@advancedonion.com

Sponsor Level & Extras

As described on previous pages of the Event Sponsorship Opportunities

- Elite \$12,500.00 Platinum \$6,500.00 Gold \$3,800.00 Silver \$2,500.00 Bronze \$1,800.00
- Breakfast \$2,500.00 Lunch \$2,500.00 Coffee \$2,500.00 Meeting Room Ad-On 24" Monitor
- 32" Monitor 43" Monitor 50" Monitor 60" Monitor Other (please describe)

Sponsor Name

Terms & Conditions

When fully executed, this document will establish an agreement between Advanced Onion, Inc. and the sponsoring business or organization referred to as "The Sponsor" in support of the InsiderThreat 2024 Summit event in Monterey, California. The Sponsor agrees to pay Advanced Onion, Inc. as indicated above. In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgment as a sponsor of the Insider Threat 2024 Summit. Insider Threat 2024 Summit Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Event Sponsorship Recognition and Opportunities page. The Sponsor's logo will be provided for use on all event marketing materials. The final decision regarding placement and/or juxtaposition of sponsor(s) logo shall rest with Advanced Onion, Inc. When future "InsiderThreat Summit" events are scheduled, The Sponsor shall have the right of first refusal on renewing its sponsorship of this event. It is understood and agreed upon that the entire agreement between Advanced Onion, Inc. and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing.

Initials _____

DAMAGE TO PROPERTY: Sponsor is liable for any damage or loss caused to the Exhibition Facility or booth equipment, its own property or to the property of others. In the event damage or loss occurs to a Sponsor's display / exhibit by another sponsor or exhibitor, the involved parties are responsible for resolving the dispute.

Initials _____

INDEMNIFICATION: Sponsor shall indemnify and hold harmless Advanced Onion, Inc., its related entities, partners, agents, officers, directors, employees, attorneys, heirs, successors, and assigns from and against any and all claims, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys' fees and expenses) and liabilities of every kind incurred as a result of: (i) any act or omission by Sponsor or its officers, directors, employees, or agents; (ii) any use of Sponsor's name, logo, website, or other information, products, or services provided by Sponsor; and/or (iii) the inaccuracy or breach of any of the covenants, representations and warranties made by Sponsor in this Agreement. This indemnity shall require the payment of costs and expenses by Sponsor as they occur. This section shall survive any termination or expiration of this Agreement.

Initials _____

LIMITATION OF LIABILITY: In no event shall either party, their employees, consultants, or contractors be liable for any loss of revenue or profits, or any indirect, special, incidental, punitive or consequential damages, whether in contract, tort or otherwise, in connection with or arising out of the performance of this agreement; even if they knew or should have known of the possibility of such damages. Advanced Onion's maximum liability for Direct Damages is in the amount of the Sponsorship Level selected (Platinum or Gold).

The agreement is to be construed under the laws of the state of California. If this document correctly states your understanding of our agreement, please initial, sign, date and return both pages to Lauren McCabe (contact info above). A fully executed copy will be returned to you for your records.

ITS8 Payment Agreement & Authorization Form

I agree to pay the following (check all that apply) for the specified category at 8th annual Insider Threat Summit held on March 27 - 28, 2024.

Sponsor Level & Extras

As described on previous pages of the Event Sponsorship Opportunities

- Elite \$12,500.00 Platinum \$6,500.00 Gold \$3,800.00 Silver \$2,500.00 Bronze \$1,800.00
- Breakfast \$2,500.00 Lunch \$2,500.00 Coffee \$2,500.00 Meeting Room (Ad-On) \$1,200.00
- 24" LED Monitor \$ 100.00
- 32" LED Monitor \$ 200.00
- 43" Hi-Def Plasma Monitor \$ 440.00
- 50" LED Display Monitor \$ 680.00
- 60" LED Display Monitor \$ 760.00
- Other (please describe) _____

Please complete your method of payment(s). All payments must be received no later than 30 days after the event.

TOTAL COST \$ _____

Check, Cashier's Check or Money Order enclosed with this document (please make payable to Advanced Onion, Inc. 2460 Garden Road, STE E, Monterey, CA 93940)

OR

Credit Card Payment (Visa, Mastercard, Amex, Discover)

Card No. _____

Expiration Date _____ CVC/Security Code _____

Name of authorized credit card holder (please print) Title

Billing address

E-mail address Phone number

The Sponsor's signature Date

Lauren McCabe, Event Director at Advanced Onion, Inc. Date

Please email or mail the signed agreement to Lauren McCabe, Event Director, Advanced Onion, Inc. (contact information is above)